

# SMART BOAT LTD

[mysmartboat.com](http://mysmartboat.com)

***Most boats are not short of technology. They are short of a way to make it work together.***

Walk the pontoons at any marina and you will find the same story: a chart plotter that doesn't talk to the battery monitor, a bilge alarm with its own app, a security camera on a separate system. Owners have invested in capable equipment, then spent years managing it in fragments. Smart Boat was built to end that.

## What We Do

Smart Boat Ltd develops intelligent marine technology centred on a single, powerful mobile application. The Smart Boat App brings every onboard system into one unified interface (monitoring, control, automation and alerts), accessible whether you're at the helm or three hundred miles from the boat.

***"... One screen to control them all."***

Owners design their own dashboards, choosing exactly what they want to see and how they want to see it. The experience is personal. The engineering is sophisticated. The result is a vessel that feels genuinely under your command.

### One Screen

Every system on your boat, visible in a single glance: navigation, power, bilge, security and more.

### Your Boat, Your Layout

Build the dashboard that works for how you sail. Drag, drop, customise. No two Smart Boat setups look the same.

### Always Connected

Receive live alerts whether you're aboard, ashore, or halfway across the marina. Stay in control from anywhere.

### Legacy-Friendly

Works with existing onboard equipment. No rip-and-replace. Bring what you have into a smarter whole.

### Expandable Modules

Add Smart Boat electronics as your needs grow, each one deepening automation without adding complexity.

### Built by Sailors

Designed by people who've stood a wet night watch. Clarity and reliability aren't features. They're the foundation.

## The Problem We Solve

The marine industry has delivered remarkable innovation over the past two decades. What it hasn't delivered is integration. Systems talk to themselves. Screens multiply. The cognitive load on owners, particularly when underway, shorthanded, or dealing with an incident, is significant.

Smart Boat addresses this not by replacing hardware, but by connecting it. Our platform is designed from the ground up to work with the equipment already aboard, extending its usefulness rather than rendering it obsolete. Legacy systems sit alongside Smart Boat's state of the art electronic modules within a single, coherent environment.

The result is less time managing systems and more time enjoying the water.

**The Smart Boat App launches early summer 2026, for iOS, Android and Linux.**

## The Platform

### Smart Boat App

The App is the heart of everything. A configurable, real-time control centre for the vessel, accessible on any smartphone or tablet. Key capabilities:

- Live monitoring of all connected onboard systems
- Custom dashboard builder: owners choose layout, widgets and priority views
- Remote access and control from anywhere with a data connection
- Intelligent alerting: notifications for critical events, threshold breaches and system anomalies
- Automation rules: set conditions and let the boat respond without manual intervention
- Synchronises automatically: information remains up to date on all devices
- Unlimited devices: from mobiles to 24" helm screens with our Pro-Unlimited plan

### Smart Boat App Key Functions

- |  |                           |
|--|---------------------------|
| ✓ Personalised Dashboard Builder             | ✓ Service & Maintenance   |
| ✓ Display & Control Widgets                  | ✓ Boat Settings           |
| ✓ Inventory Manager                          | ✓ Macro Builder           |
| ✓ Outputs Manager                            | ✓ Tank Builder            |
| ✓ User Preferences                           | ✓ Data Manager            |
| ✓ User & Boat Setup Functions                | ✓ Graph Manager           |
| ✓ Data Logging with Graphical Data Analysis  | ✓ Gauge Designer          |
| ✓ Geofence & Anchor Alarms                   | ✓ Clock Designer          |
| ✓ NMEA2000 & NMEA0183 Compatible             | ✓ Signal K Integration    |
| ✓ Community Gauge & Equipment Catalogue      | ✓ MQTT API                |
| ✓ Sandboxed on-board chat for crew           | ✓ Voice Notes             |
| ✓ Remote Access & Monitoring                 | ✓ Alerts Manager          |
| ✓ Build Visual Onboard Automation Flows      | ✓ Digital Captain's Log   |
| ✓ Manufacturer Equipment Catalogue           | ✓ User & Partner Portals  |
| ✓ Third Party Hardware Integration & Control | ✓ Manufacturer Dashboards |

## Smart Boat Electronic Modules

Supporting the App is a range of purpose-built electronic modules designed to simplify and professionalise your installation, expand capability, and integrate existing onboard hardware into a single platform. Each module follows the same principle: powerful where it matters, invisible everywhere else.

The range includes sensor modules, temperature monitors, relay controllers, smart terminal blocks, terminal controllers, LED/iLED controllers, busbars, and link bars—alongside the SmartBox Core and SmartBox Pro.

The SmartBox range is specifically engineered to unlock the full capability of the SmartBoat App, enabling you to monitor and control your boat while creating fully customised dashboards tailored to your setup.

## Why It Matters

Boating should be about freedom, not admin. Yet for many owners, the reality of managing a modern vessel has grown increasingly complicated. Multiple apps, multiple logins, multiple screens, multiple things to forget.

***“Designed by sailors, for sailors” is not marketing language. It is the reason every decision gets made the way it does.***

The people behind Smart Boat understand what it means to be offshore at 0200, squinting at a screen in the rain, trying to work out why the battery voltage is dropping. They built the product they wanted to have. The clarity, the simplicity, the reliability: these are not product features. They are the result of having lived the alternative.

## The Next Generation of Connected Boating

Smart Boat is building the standard for how modern vessels are monitored, managed and experienced. A platform that grows with the boat, evolves with the owner’s needs, and brings genuine intelligence to everything that happens onboard.

**One screen. One platform. Every system.**