

Smart Boat - Privacy Policy

Smart Boat Ltd. is committed to protecting the privacy and security of your personal information. This Privacy Policy explains how we collect, use, and disclose personal data when you visit our website or interact with us, and your rights in relation to this information.

Information We Collect

We may collect the following types of personal information:

- o Contact Information: Name, email address, postal address, phone number.
- o Payment Information: Credit/Debit card details, billing address.
- o Transaction Information: Details of products/services purchased, payment history.
- o Communication Information: Correspondence and communications with us.
- o Technical Information: IP address, browser type, device information, cookies.

How We Use Your Information

We may use your personal information for the following purposes:

- o To provide and personalize our products/services.
- o To process orders and payments.
- o To communicate with you, including responding to inquiries and providing customer support.
- o To send marketing communications, promotions, end updates (where permitted by law).
- o To comply with legal obligations and enforce our terms and policies.

How We Share Your Information

We may share your personal information with:

- o Service Providers: Third-party service providers who assist us in operating our website, conducting business, or servicing you.
- o Legal Compliance: Law enforcement agencies, regulators, courts, or other third parties where required by law or to protect our legal rights.
- o Business Transfers: In connection with a merger, acquisition, or sale of assets, your personal information may be transferred to a third party.

International Transfers

Your personal information may be transferred to and processed in countries outside of your country of residence, including the UK, Europe, Australia, and the USA, where data protection laws may be different.

Data Security

We implement appropriate technical and organisational measures to protect your personal information from unauthorised access, disclosure, alteration, or destruction.

Your Rights

You have the following rights regarding your personal information:

- o Right to Access: Request access to your personal information.
- o Right to Rectification: Request correction of your personal information.
- o Right to Erasure: Request erasure of your personal information.
- o Right to Restrict Processing: Request restriction of processing of your personal information.
- o Right to Data Portability: Request the transfer of your personal information to another party.
- o Right to Object: Object to processing of your personal information.

Cookies

We use cookies and similar technologies to analyse website traffic, personalise content, and improve your browsing experience. You can control cookies through your browser settings.

Changes To This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the "Last Updated" date will be revised accordingly.

Contact Us

If you have any questions or concerns about our Privacy Policy or data practices, please contact us at our website Contact page.

Consent

By using our website or providing personal information to us, you consent to the collection, use, and disclosure of your personal information as described in this Privacy Policy.

Last Updated : 27th March, 2024