

## Smart Boat Ltd. - Cookie Policy

---

This Cookie Policy explains how Smart Boat Ltd uses cookies and similar technologies on our website mysmartboat.com (the "Service"). By using the Service, you consent to the use of cookies in accordance with this Cookie Policy.

### What are Cookies?

Cookies are small pieces of data stored on your device (computer, tablet, smartphone) when you visit a website. They serve various purposes, including remembering your preferences, analysing site traffic, and enabling certain functionalities.

### Types of Cookies We Use

- **Essential Cookies:** These cookies are necessary for the proper functioning of the Service. They enable basic functionalities such as page navigation and access to secure areas of the website. The Service cannot function properly without these cookies.
- **Analytical/Performance Cookies:** These cookies allow us to analyse how visitors interact with the Service, including which pages are visited most often and if users encounter any error messages. This helps us improve the performance and usability of the Service.
- **Functionality Cookies:** These cookies enable enhanced functionalities and personalisation, such as remembering your preferences (e.g., language or region selection) and providing a more customised user experience.
- **Advertising/Targeting Cookies:** These cookies are used to deliver advertisements relevant to your interests based on your browsing habits and preferences. They may also be used to limit the number of times you see an advertisement and measure the effectiveness of advertising campaigns.

### Third-Party Cookies

We may also use third-party cookies provided by trusted third-party service providers, such as analytics and advertising partners. These cookies are subject to the respective privacy policies of the third parties and are used to analyse user interactions and deliver targeted advertisements.

### Managing Cookies

You can manage your cookie preferences and opt-out of certain types of cookies by adjusting your browser settings. Please note that blocking or deleting cookies may impact your experience on the Service and limit certain functionalities.

For more information on how to manage cookies, visit the help pages of your browser or device.



### **Changes to the Cookie Policy**

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We encourage you to review this Cookie Policy periodically for any updates.

### **Contact Us**

If you have any questions about this Cookie Policy or our use of cookies, please contact using the Contact page on our website.

Last Updated: March 27<sup>th</sup>, 2023